

HOMESERVICE CLUB

FALL 2020

QUARTERLY



CURB APPEAL FOR FALL

It's a common misconception that only people selling their homes need to feel concerned with curb appeal. This realtor's term means how a home appears to someone walking or driving by it. However, having attractive curb appeal is beneficial for homeowners even if they have no intention of selling anytime soon. It's a welcome sight at the end of a long day and it makes for better relationships with your neighbours as well.

Curb Appeal Can Deter Criminals -

When a home's foliage becomes overgrown, it makes an ideal place for criminals to hide. Ideally trees and bushes should be no taller than three feet high. This allows the homeowner and possibly the neighbours to identify potential burglars. In addition, any entrance to your home should contain bright lighting as a further safety precaution.



PERCEIVED VALUE OF A HOME WITH EFFORT PUT INTO CURB APPEAL CAN INCREASE BY AS MUCH AS 11%*

Strategically Placed Landscaping Can Help Save Energy - Besides increasing curb appeal, trees and shrubs can also help to block wind and sun. According to the Arbor Day Foundation, planting trees on the east, northwest, and west of a property provides natural protection from the sun and cuts down on cooling costs. Homeowners need to be careful to trim trees and shrubs so they don't block the view, cover solar panels, or cover an air conditioning unit.

Improve Property Value Over Time - Buying a home is the biggest investment that most people make in their lifetime. It just makes sense to keep it looking and functioning well. An attractive view from the street increases property value, even for homeowners not planning to move. This increase in property value can extend to the rest of the neighbourhood as well. Keeping your property well-maintained improves neighbour relationships - and may very well increase property values streetwide.

*Michigan State University

TAKE A LOOK INSIDE



P2

Keep Safe

◀ **COVID-19 is spread from person to person -** There are steps you can take to protect yourself and others



P3

◀ **Not Another Thing Over Your Head** Roof Replacement - what are the signs to look for?



P3

◀ **We're with you every step of the way!**

Helpful tips inside - protect your Club guarantee

IMPORTANT REMINDER

There are a number of companies that use the words "Home Service" or "Home Services" when making phone calls soliciting business. Duct cleaning in particular has a reputation for these types of calls. Please be assured that neither our contractors or staff make phone calls to solicit your business. If you receive a phone call of this nature please try to capture the phone number and let us know. There are a number of impersonators out there, but there is only one Homeservice Club.

▼ **Great Service
Great Job**

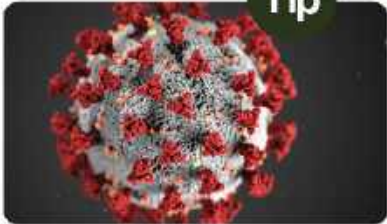
"Sam promises and delivers. Workmanship, timeliness and cleanliness are all first rate. He is genuinely committed to customer satisfaction. I would have no hesitation recommending Sam for any reno work."

- S.B. Member #136135

Rest easy, knowing that all Homeservice Club authorized contractors are licensed, bonded and insured and all work is protected by our exclusive **Double Guarantee!**



Tip



IT'S A MARATHON NOT A SPRINT

With "quarantine fatigue" settling in and lockdown restrictions loosening in many parts of the country, a casual observer might think the COVID-19 pandemic is ending. But, as many medical experts will tell you, it's far from over.

For the Most up to date information please consult:
www.PublicHealthOntario.ca

Canadians must remain vigilant about public health measures such as hand washing, distancing, and masking to prevent the spread of the virus. These measures will become even more important as the flu and holiday seasons approach.

Whether you're celebrating a Leafs game or meeting friends for dinner, make it a safe, small gathering.

If you start to experience symptoms or have questions or concerns about your health, call your local public health unit, primary care provider, or Telehealth Ontario at

1-866-797-0000

NOT YOUR GRANDMA'S SHAG

OUR FAVORITE MODERN WALL-TO-WALL CARPET DESIGNS

When it comes to carpets, the choices are abundant. From high-pile, low-pile, shag, and Berber to diverse colours, patterns, and prints, your options are virtually endless. If you know you want to purchase new carpeting for your home, you might be wondering, *What kind of carpet should I buy?* While your decision will depend on a variety of factors, carpet trends can provide you with some helpful inspiration.

Patterns & Prints & Colours Oh My!

Despite what anyone says, your floors don't have to be neutral. If you have eclectic tastes, there's nothing wrong with going all out with your carpets. Besides, you can always select simpler pieces for your furniture and home décor.

If solid carpeting makes you yawn, you might want to consider an interesting print or coloured carpet tiles. With coloured carpet tiles, you can create designs and patterns, such as classic black and white checks, or different coloured borders.

Feeling The Blues

Classic blue is Pantone's Colour of the Year for 2020. You can expect to see this hue popping up in both fashion and interior design schemes. Royal blue, navy, and indigo are all excellent choices if you choose to embrace this trend.

Blue carpeting isn't necessarily a neutral colour, but that doesn't mean you shouldn't choose it. With the right furnishings and décor, blue carpets can present a regal yet inviting vibe. Plus, carpets are replaced more frequently than hard floor covering materials.

Gray All Day

Gray flooring is having a moment, and this trend includes carpets. Tan and beige have been top picks for several decades because they go with most décor schemes. That being said, gray is just as neutral.

The varieties of this colour are contemporary and endlessly versatile. Not only that, but gray carpeting is warm, welcoming, and stylish all at the same time. Choose from light, medium, and dark shades of gray as well as greige, silver, and other variations of the colour.

Feeling The Blues

As we mentioned, beige, tan, and off-white reigned as the top carpet colours for decades and it doesn't look like they're going anywhere.

Brown is a saturated colour that some associate with outdated 1970's interior design. However, modern brown carpets are much more refined than their earlier retro counterparts. Think of shades like espresso, chestnut, chocolate, umber, and sepia.

Let's face it: No one wants, or has time to make a second job out of cleaning their home. And that's okay. Here's a list of little things you can do daily to keep your home presentable.

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WAYS TO HELP KEEP YOUR HOME SPOTLESS

ENEMY NO.1: SHOES

What do \$600 Manolo Blahniks and \$10 flip flops have in common? The answer: They both have the uncanny ability to track a disturbing amount of filth into your house. Keep them by the door.

MAKE THE BED

Before you even think about leaving the house for the day, make the bed. Even if the rest of the room isn't picture-perfect, a neat bed instantly makes the whole space look pulled together.

BATHROOM ESSENTIALS

Keep a squeegee inside your shower so you can give it a quick wipe down before you get out. This will keep the glass and tiles looking clean and will prevent soap scum from building up.

TOOTHPASTE TREACHERY

Get into the habit of wiping down the bathroom sink every time you use it. You can even keep some disposable wipes near the sink for this purpose. Your sink will always look presentable – with no whiskers or blobs of toothpaste!

CLEAN AS YOU GO

Try to have everything cleaned up by the time dinner is ready, so that all you have to do after dinner is put your dirty dishes in the dishwasher.

LAUNDRY LITANY

Set aside a specific day during the week to tackle your laundry. Don't just let it pile up until it becomes a massive chore to tackle. It could be a Tuesday night, a Sunday afternoon or whatever works with your schedule. Just pick a day and then stick to it.

MIDNIGHT DUSTER

Before you go to bed, grab a Swiffer. Wipe down the surfaces as you move through the house to get to your bedroom. This will prevent dust from building up.

CLOSE A DOOR OR TWO

The entire house will never be clean and organized at the same time – especially if you have kids. Sometimes, all you can do is accept that and close the door.

EVERYTHING IN IT'S PLACE

Almost every bedroom has a "stuff" chair that starts off empty on Monday and is covered with stuff by Friday. Before you go to bed, put dirty clothes in the hamper or re-hang clean ones in the closet.

CLEAN SWEEP

Before bed, pitch in for a quick tidying up session. It usually takes less than five minutes, and you'll feel so much better when you come downstairs in the morning and the house is organized.



NOT ANOTHER THING HANGING OVER YOUR HEAD

A solid roof above your head is pretty crucial if you enjoy having a warm, cozy, and leak-free home. In the wake of the extreme weather we've had this past year (those summer storms can do a number on your roof) here are some things you should keep an eye out for.

KNOW WHEN IT'S TIME TO RUN FOR COVER – AND BY THAT, WE MEAN CALL IN THE PROS.

Homeowners should perform a regular roof inspection twice a year, in the spring and fall. A shingled roof should last between 20 and 30 years but problems can arise at any time.

Some things to be on the lookout for:

- Curling shingles are a sign of deterioration and weathering. Lack of attention could lead to leaks.
- Cracked shingles are typically a result of wind damage. If the cracking isn't isolated to one particular area that's a warning sign you should start thinking about replacing your roof.
- Keep an eye on your gutters for asphalt granules which help keep the sun off the shingles. Once granules fall off, the shingles are more exposed and they can deteriorate in a hurry.
- If a few shingles are missing here and there, it's not the end of the world. You can keep patching until a bigger issue presents itself, but when a roof starts to look like a checkerboard, people often opt to replace the whole thing.

If you notice your roof structure is sagging or you can see sunlight in your attic - it's definitely time to call an expert.



Friendly Reminders

Make sure you always sign a Homeservice Club contract.

Cheques should be payable to Homeservice Club – not the individual contractor.

Do not give credit card information to the contractor, call the Club.

You can also pay your account by e-Transfer, call the office for details.

Any extras or additional work must be reported to Homeservice Club and included in your contract.

If you are in any doubt about how to proceed, give us a call!



SAVINGS AND MORE

Visit Our Website

In addition to hundreds of home repair services, the combined buying power of 50,000+ homeowners means Club members also enjoy special group savings on everything from home and auto insurance, home heating oil, home appliance and heating/cooling warranty plans and much more.

Call Our Office

For anything - we do it all. From roofing to waterproofing, with 24/7 Emergency service at regular rates and every project is backed by our exclusive Double Guarantee.

October

Save \$25
Fall Yard Clean-Up
minimum \$250
valid Oct 1.20 - Nov 15.20*

Save \$175
Electrical Panel Upgrade
minimum \$2000
valid Oct 1.20 - Nov 15.20*

Save 20%
Carpet & Underpad Installation
minimum \$500
valid Oct 1.20 - Nov 15.20*

Save \$95
Floor Tile
minimum \$1000
valid Oct 1.20 - Nov 15.20*

November

Save \$175
Furnace Installation
minimum \$2000
valid Nov 1.20 - Dec 15.20*

Save \$600
Bathroom Renovation
regular price \$8000
valid Nov 1.20 - Dec 15.20*

Save \$175
Window Replacement
minimum \$2000
valid Nov 1.20 - Dec 15.20*

Save \$25
Faucet Replacement
minimum \$250
valid Nov 1.20 - Dec 15.20*

December

Save \$25
Handyman Service
minimum \$250
valid Dec 1.20 - Jan 15.21*

Save \$25
Carpet & Upholstery Cleaning
minimum \$250
valid Dec 1.20 - Jan 15.21*

Save \$10
Chimney Cleaning
minimum \$125
valid Dec 1.20 - Jan 15.21*

SPECIAL OFFER

Gift Memberships!
Buy One Get One Free!
valid Dec 1.20 - Jan 15.21*

* All work must be done by Homeservice-authorized contractors. These coupons have no cash value. One coupon per job, per member. Not valid with any other offers or coupons. All orders must be placed and accepted within the specified time frame to qualify for the discount.



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